

In attendance: Paula Bell, Rebecca White, Becky Cox, Heather Cox, LuAnn Lundquist, Pamela Heath, and Lynne Clark.
Joined by Telephone Ken Crosley from BYU.

Old Business:

Merger with Arts to Zion: Paula handed out a chart for input from Board on changes needed regarding the possible merger with Arts to Zion. Rebecca will attach this with current minutes and Board members should fill theirs out and bring back to the next Board meeting. Ken Crosley has spoken with Jason about coming to St. George to work with the Boards of both organizations to begin a discussion about a possible merger.

Creative Age Conference:

A call for presentations was sent out, but no one has responded yet. A reminder will be sent out for presenters to apply and contact Becky Cox. July 31st is the deadline for presenter's proposals and until we get them we can't develop the schedule, so we need to reach out to people soon.

Lynne Clark-has joined us as speaker committee person and will be a keynote speaker along with the Smithsonian that is coming to St. George the following week. She also spoke to us about a possible workshop with the use of Music. She had a stroke and has used Music to help her regain cognitive skills. She had music from the "Advance Brain Technology" but was always looking for less expensive Music. She found "The Key of David" by Mike Tyrel and found it very healing. It has been used for many things including PTSD, stroke victims and Alzheimer's patients. She thinks a session with Music or art as therapy would be excellent.

Ken Crosley from BYU joined our meeting via telephone and would like to work with the Arts Council to establish a relationship with "Engage Utah" an arts organization centered in Salt Lake. He talked about Jill Love who is the new director of "The Heritage and Arts Commission" and works directly with the Governor. She would like a better working relationship with all the divisions and would like to work with us on the Creative Age Conference. Gay Cookson was the past director of UDAM and has been replaced by Vickie Bourns, which he feels is a very positive step. Ken feels that we should apply for a Special Partnership Grant from The Division of Arts and Museums with a line item for a Professional Teaching Artist. He recommended Margaret Peot who has a very impressive biography, which is available online. He also suggested Marlene (Could not remember her last name) from LA Engage California, Tim Carpenter is the chairman and he could contact him about Marlene. Another possible Keynote speaker he suggested is Beth Benvenu with the National Endowment for the Arts. She would need a private sponsor, she cannot except funding from any non-profit. She would need airfare from Washington, DC, meal stipend and accommodation. He felt that we would be looking at \$1,500 to \$2,000. Possibly Intermountain Health Care could be a sponsor, Ken also thought perhaps BYU might be interested in sponsoring the Conference. He would like a 50% discount for members of Engage Utah at the conference. Jerry Smith Piers is the new director of NCCA, National Corporation of Creative Aging and they are in financial crisis right now. Ken has now joined the Board of Utah Humanities and Sidney Check O'Donnell the Associate Dean of the College of Fine Arts at the University of Utah is now the Chair of the Board for /Utah Humanities. He is very much interested in Oral History and perhaps could be a presenter at the Conference. He also asked if the film "I remember Better when I Paint" was available for viewing again.

Advertising for the Conference is Due August 1st, as are flyers, programs and CEU credits. A discussion about the length of the sessions took place and it was decided that 90 minutes of 1 hour and a half would work better. This will allow for repeating sessions so that all participants can get to more sessions.

Lynn Clark suggested AARP magazine, LuAnn Lundquist suggested the Senior Sampler, Paula Bell suggested Cherry Creek Radio. Rebecca White has contacted Mary Dixon from KUED about "Contact" and Ken Crosley agree to appear on the

show as well as contacting BYU for a slot on their Community Connection show. Intermountain Audiology may not be able to be a sponsor this year, LuAnn suggested we try Precision Audiology.

Lu Ann Lundquist will do Certificates for CEU credits for Occupational therapy and Physical Therapy, Becky Cox will do certificates for Social work. Heather Cox will work on Nursing CEU credits. LuAnn and Becky both believe we should raise the fee for CEU credits from \$15 to \$25. The registration fee would then be raised to \$100 possibly and a 2 for 1 discount. Several scholarships will be available for caregivers. The still be available through Eventbrite.

Everyone needs to send in their thoughts on the Conference as soon as possible. We need committee chairs for 1.) Volunteers 2.) Technical support-Rebecca Will contact the Technical Director about this 3.) LuAnn and Becky will handle CEU credits 4.) JJ Abernathy will be handling Music and is working on the Heritage Singers to perform as well as St. George Dance Company 5) Pamela Heath volunteered to do centerpieces and possibly hospitality 6.) Danial Adams is working on presenters. We still need a committee chair for the Booth Spaces and Silent Auction as well as advertising.

We will keep the meeting at 6pm for now as it seems everyone can make it at that time. The next meeting will be July 20th at the DiFiore Center unless otherwise announced. Please be ready to confirm schedule and presentations and have Merger suggestions on charts provided.

Meeting Adjourned: 7:26

DRAFT