

Meeting called to order: 6:30

In Attendance: JJ Abernathy, Dan Adams , Paula Bell, Lynne Clark, Becky Cox, Heather Cox, Pamela Heath, Mary Tighue, Rebecca White.

Old Business: Creative Age Conference-Discussed the length of each seminar. Last meeting we had decided on 1 hour and 20 minutes, some felt this wasn't enough time for people to find their way to the next session. We are planning on better signage and perhaps a map included in the program. A motion was made to make the sessions 1 hour and 15 minutes with a 15 minute break in between. Some of the sessions will only need 50 minutes and some will need more time, so when we get the final presenters list we will adjust the schedule accordingly.

Becky Cox is assembling the presenters list and has tentative schedule based on their availability and time needed for each session. She feels that we have a pretty good balance and still needs to reach out to others that haven't committed yet. We will have two panel discussions 1) Volunteerism-Thursday 2.) Accessibility-Friday.

We are still looking for a 3rd keynote speaker. Paula has reached out to Michael Ballam, but hasn't heard back. Rebecca contacted Mary Dixon from KUED and Doug Fabrizio from KUER. Mary hasn't decided yet and wants more information and Doug needed to check his schedule. Ken Crossley has met with DeAnn Simmons from BYU and they will sponsor us in kind for \$5,000 in air time. We still need a 3rd party for profit sponsor for the keynote speaker from the National Endowment for the Arts. Some suggestions were Intermountain Audiology, Stephen Wade Auto, or possibly Delta Airlines. We still need more corporate sponsors for the Conference.

We are still working on the motto's for the Conference and will need to decide soon so we can get marketing out by the end of this month. Here are some of them, please email me your votes if you are not able to attend the next meeting as we must decide by then.

- 1.) "Improve the Quality of Life"
- 2.) "Full Life Living"
- 3.) "Artful Living"
- 4.) "Flourish through Artful Living"
- 5.) "Artful...Life...Flourish"
- 6.) "Thrive through Artful living"
- 7.) Add your own

Next meeting we will work on all the marketing products, we need photographs of all the keynote speakers so that we can include them on the posters, flyers etc. Please send them to Dan Adams so he can forward them on to the Facebook page and website.

Next Meeting: Tues. August 29th at 6PM at the DiFiore Center

Meeting Adjourned : 7:40