

**WCAC Board Meeting**  
**Monday, September 17, 2012**  
**4:30pm**

**WCAC Board Attendees: Kim Konikow, Paula Bell, Joe Allen, JJ Abernathy**  
**Staff: Alisha Burton**  
**Guest: Michelle Bridges**

**Minutes from teleconference meeting July 16th approved, with the note that the minutes should reflect that it is a teleconference. Joe motioned to approve, Paula second. Board voted to approve, with an abstention of vote by Lisa Huber.**

**INTERNAL PROGRAM UPDATES**

**WCAC finances – review P&L, outstanding municipal donations**

\$250 from Ivins, \$1000 from Hurricane, \$100 from Rockville, \$100 from Leeds, \$100 from Toq, \$200 from Springdale (for 2012 and 2013, \$100 from La Verkin.

New Harmony- not yet decided.

Santa Clara- \$500 in the mail (JJ) despite the flood

Virgin- postponed voting while they work out staff changes.

Washington City- will not fund. (Kim made another appeal to the Commissioners to speak to the mayor)

Enterprise- Nothing so far. Comm Eardly will talk with them.

**Meeting with Commissioner Drake and possibly Dean Cox, followed by mtg. with all County Commissioners**

There will be no additional monies until January (new fiscal year)

For us to go forward (with CARE) we need seed money. Other municipalities have mentioned that they would like to see more fiscal support from Washington County to feel comfortable supporting WCAC.

Therefore, WCAC needs to start an individual donor campaign. Paula mentioned Tuacahn has concerns about St. George City doing the tax first. Joe mentioned we might hold a brainstorming session. JJ is concerned a lot of people with money are "sitting on their money" until after the election. Kim thinks it would be better for them to donate before the end of the year as a tax write-off. Kim: hold a teleconference brainstorming session and come up with a list of individuals (rather than corporations). Solicit donations after election but before years' end. Kim will provide copy for this conversation.

**WCAC grant proposals – UDAM and St. George Arts Commission (SGAC) feedback**

UDAM: \$500 vs. \$2800 we have had in the past. Had a conversation with Wendi Hassan, Margaret Hunt, and Katie Woslager who felt the WCAC grant application was unclear on how specifically WCAC is serving the communities of Washington County. They're very concerned and are offering to give us a Project Grant opportunity, due in November. Kim doesn't think we're in any position to do a project (the board is too busy).

SGAC: \$0 (dismal subject): Letter from SGAC: WCAC may use spaces for free, but no money. Gary Sanders told Kim via phone the group felt they did not want to give money to an organization that should be funding SGAC. Kim feels it goes against SGAC grant criteria. Would like to make a formal statement, but concerned that it would distress the already tense

relationship between the City and the County.

### **Overview of County Commissioners' Meeting with St. George**

The commissioners are hearing from St. George that they want more say in the tax. A percentage of the population would come to St. George. 62% of CARE funding would go back to St. George. County Commissioners declined their request. St. George should apply for CARE funds like all the other municipalities. The tax, if it passes, would have a 10-year life span for the tax before it comes back to the ballot. The board asked how long, if it fails on the ballot in 2013, does the County have to wait? Can St. George Jump in at that point? Kin said the County Commissioners are not sure.

St. George wants a performing arts center. We're not sure if St. George knows that the County ALSO wants a performing arts center.

the *COUNTY* can do Operations & Management of a facility for 10 years. A city can only fund O&M for 8 years. Dean Cox will meet with the Mayor, Gail Bunker, and John Pike, and present these facts.

JJ got an email from a group in St. George planning on doing a feasibility study for a performing arts center. CC Denny

Paula: Cache County would be a good model for us. The County is running a great performing arts facility IN Logan city that is run by the County. Wally Bloss would be a great person to meet with the County Commissioners. Kim: Vickie Bourne would be great as well. Reminder that whomever does the performing arts center should utilize as many people/tools as possible to create the best center FOR THE RESIDENTS of Washington County.

### **Professional Development Workshops on Hold Until Funds Are Found**

**Arts to Zion Studio Tour Update:** Applications are in. Administrative goals are being formulated. Skylar Hibberd will help with administrative needs. Working on jurying the show.

### **New Board Members**

County Commissioners decided they do not want a "sister board" for recreation. Instead, create a combined board of arts AND recreation. Kim would like to have a conversation about new board members during the "brainstorming" teleconference.

Ginny Northcott will represent Ivins City.

David Whitehead will represent Santa Clara.

### **Pick winner of County Fair Drawing; special thanks to Paula!**

Winner chosen by guest Michelle Bridges: Donna MacMillen

**Report on "Artist of Promise" Ribbon Winner;** special thanks to Lisa! Lisa had some help reviewing artists- only did up-and-coming artists rather than professionals. Chose an artist serving time in Purgatory jail facility (unaware that the artist was in jail). Was originally concerned that it would produce bad press, but decided to maintain the integrity of her decision. David Marlow, the ribbon winner, is due to be released from Purgatory Oct. 2nd; the board expressed approval and hopes Mr. Marlow will be encouraged by his designation as an "Artist of Promise."

### **CONSTITUENT CONTACT**

Plan next round of conversations with municipalities

Contact them after 6 months, rather than 1 year, to keep us fresh on the minds of the City Councils.

Web update and upkeep, includes data collection – we must encourage people to enter information in the online database.

Taste of Dixie: possibly pay \$75 toward a booth, and asking Bobbie to man it, or help man it. Board approved.

### **CARE**

The board reviewed the August meeting in Washington.

How do we raise attendance?

Paula said teachers from the school system should be attending in greater numbers than they have. Joe said we should wait until next summer when the CARE vote is more imminent. Joe also suggested social media, specifically Facebook.

Kim wants to do that type of outreach, and ALSO in-person outreach. Communities such as Enterprise may not be very prolific Facebook users.

### **OTHER BUSINESS**

Joe will be the next featured boardmember in the newsletter.

We will not do an October meeting. The board felt it is too difficult to get the attention of constituents until after the election in November.

Joe motioned the meeting adjourn, seconded by JJ. The meeting ended at 5:40pm.