

WCAC Board Meeting
Aug 18, 2011

In attendance:

Kim Konikow, Joe Allen, Paula Bell, John Sato, JJ Abernathy, Gail Bunker, Alisha Tolman Burton (Staff)

Vote on minutes

Minutes approved for last full board meeting AND last executive meeting.
Motion to approve minutes by Joe Allen, Gail Bunker second. Minutes unanimously approved.

Meeting Shedule Changed to Monthly

Agenda meeting: would like to move to meeting monthly. Paula motioned to move to monthly
JJ Second. *Unanimously approved.*

Latest meeting schedule

Sept 19th

October 17th

November 21st

December 19th (pre C-mas break)

Unanimously approved to have monthly meetings at 4pm monthly.

"Our Town" Grants Through UDAM

Utah Arts Council: for \$3500 instead of \$500, but not back up to \$5000. The grant is FOR passing the C.A.R.E. tax. Kim will do a final report on last years' grant. Kim, Gail, and

Alisha will meet with the UDAM representatives about the NEA "Our Town" grants.

C.A.R.E. Tax Items

To go forward with the CARE tax, we need to get a stronger board, and involve potential stakeholders. To accomplish this, we should INVITE potential stakeholders (arts, rec, etc)

to see where we end up. We might encounter some resistance due to the current economic situation.

-DATE September 19th at 5:30

-PLACE The Community Arts Building- Gail will talk to Kent Perkins.

-TIME5:30pm to 7:00pm to accomodate work schedules. (FULL BOARD meets at 4 still)

-RESPONSIBILITIES

Refreshments: lemonade and bottled water

-INVITES

Print invitations out before Labor Day: Send on Friday Sept 2nd.

Needs to be a phone call- following up a print invitation Monday the 12th
E-Mail send out on the 6th

*Extend invitations to specific people, with the idea
that they will delegate to others if they can't make it.

The Board created a list of people who should be invited.

CARE Tax committees

PR

Fundraising

Analysis committee (data entry, research and development)

Outreach

9-19 Meeting Agenda

What the Care Tax is: Joe Allen

Why Have it: John Sato

Who has it: Paula Bell

Options in Washington County: Gail

Committees: PR, Admin, Fundraising, Research/Development, Outreach

Discussion- General Q & A: Kim Konikow

9-19 Agenda Committees

Paula: PR (How to disseminate the right information)

Kim: Admin (How the money will be governed and spent)

June Pace: Fundraising (Get some help in campaigning)

John Sato and Joe Allen: Research/Development (what do we have to know to do
the feasibility study- numbers of people, which communities have which
rec facilities)

Gail: Outreach (who's missing, how do we find people who need to be involved)

As part of PR for the CARE tax, Paula suggested having a short publication. Also
possibly use Bobbi's "Lizard" as part of the PR.

Reviewed the website

Opened the programs within our site, rather than take to other sites.

Adjourn

Kim made a motion to adjourn, Gail Seconded. Meeting Adjourned.