



Washington County Arts Council

Meeting Minutes

April 15, 2013

Present: Kim Konikow, Paula Bell, Joe Allen, John Sato, JJ Abernathy, Carol Golichnik; from Washington County: Jim Eardley, Dean Cox, County Attorney Eric Clarke

Absent: Dennis Drake, Allen Gardner

Next meeting: May 13, 2013, 2pm with County Commissioners, 5:30pm public CARE meeting

I. Meeting with County Representatives re: CARE

Kim provided language from Cache County, Salt Lake County, Cedar City and Gunnison as samples for ballot initiative. The language should be general in order to allow for design of the program but contain some language about the uses for the money. Commissioner Eardley pointed out that voters should have decided before entering voting and not base their decision on language read while voting. It was agreed that the County Attorney would provide draft language within a month.

As this is a municipal election cycle, the County will have to coordinate with them for initiative to appear on the ballots. No other taxes (as best we know now) on ballot. Still need to meet with the City; Eric would attend that meeting as well.

Make sure we invite Towns and Mayors to May 13 CARE event. Put focus on recreation. Try to obtain funds for brochure or placards. Get the message in the papers. Possibly mail to registered voter list as well. Have a booth at the County Fair...

There was some discussion about the makeup of the Governing committee that would allocate and distribute the funds, and the need to include County Commissioners. It was also discussed that there may need to be another committee to review the applications and make recommendations to the official committee. It was suggested that if there were a coordinator, this position would be very part-time.

II. Board meeting

Meeting was brought to order. Prior minutes from March 18, 2013 meeting unanimously approved.

A. Discussion

Finances — There is very little money in the account. Funds are needed to pay for Mountain West Arts Conference, Kim's fees, Carol's fees, Wally Bloss mileage reimbursement and stipend, and May 13 hotel (x2) for guest speakers from Salt Lake. Kim was able to get a scholarship for the Mountain West Arts Conference and is going to pay for her own travel for now with the understanding that if we receive funding she can request reimbursement. JJ agreed to try to obtain free rooms for the May guest speakers.

Kim pointed out that not all board members have made a contribution and reiterated the need for 100% board giving for all grant applications. JJ is trying to give a monthly contribution. Kim requested John and

Joe make a contribution by mail as soon as possible at whatever level they feel comfortable at. They agreed. She asked for board members to work towards obtaining \$500 in contributions each from their contacts. *Kim committed to \$1,000, Joe and JJ did as well. Paula felt more comfortable going to businesses for donations. John agreed to get Benji on board with the soccer moms. Kim will provide information to help in explaining CARE, and what the funds will be used for.*

NEA App due May 24. Kim will give it her best effort.

JJ agreed to talk to Dean about more money from the County. Joe said he would go back to Washington City with another request (Lisa Huber had been before and we were turned down). Must get back to Enterprise...so far away!. Kim will try ex-Board member Sandy Whitewinds again.

Kayenta Street Painting Festival — Kim tabled at the festival on Saturday, with the help of a couple of volunteers (including JJ and Carol). She did get some people to sign up for our contact list. Lack of traffic and windy weather prevented a Sunday appearance. WCAC needs more of a presence and should be at as many events as possible – Is there a corps of volunteers who could manage this for us?

Recreation outreach – critical for May 13! Douglas Caputo is working on a recreation list (he collected an arts list; Kim trying to meet with St. George City recreation folks. *Other board must participate in this recreation outreach. Bo (River Rat) and Kayla Koeber may be able to help...Kim will contact them.*

Call to action Polls through Constant Contact – Joe would like to see our newsletters be smaller and more succinct. As they are only monthly, we are working to get some *one-question polls out there and more frequent, shorter posts on facebook.*

CARE poll on Constant Contact — Carol read the question that we are posing on Constant Contact: *Would you support a 1/10 of 1% increase in sales tax to provide enhancements for Culture, Art and Recreation in Washington County, proposed for November 2013?* The board changed the word *enhancements* to *money* but otherwise gave the go-ahead.

CARE campaign — It was discussed that much of the campaign will involve face to face discussions with Arts and Recreation groups. Doug Caputo has gathered a comprehensive list of Arts groups and is now working on Recreation groups. He is willing to talk to groups but the board members also need to participate. What other volunteers could we recruit to speak to groups?

B. Decisions

1. City Attorney will provide draft language by _____
2. All board members who have not made a contribution will do so now.
3. JJ will look for accommodations for guest speakers from Salt Lake County.
4. Carol will send out poll on Constant Contact.
5. Board members will make asks for individual contributions with a goal of \$500.