

**WCAC Board Meeting**  
**Monday, March 19, 2012**

***In attendance: Kim Konikow, Joe Allen, JJ Abernathy, Lisa Huber, John Sato***

***Meeting started at 4:30pm, at the Washington County Offices in St. George***

Lisa motioned to approve minutes: Joe second. Unanimously approved minutes from both the January 9th and February 13th meeting.

**PROJECT INFORMATION**

**Arts to Zion Studio Tour - data, fiscal sponsorship, plans for the future**

Kim thought the tour went very well for its first year. Bobbi needs administrative help, but WCAC will not be providing as much as it did this year.

Kim would like to continue to be the fiscal sponsor for the next year, then encourage to her to become its own organization. We made money off the endeavor in general, about \$400.00. Next year, will not be selling tickets at more than one location.

**13th & Park possible collaboration on 'alternative' arts district (work/studio and possible live/work spaces)**

Gina Jrel, Nick & Signe Adams, and Elan Magazine have rented space in the industrial park area of St. George City. They are interested in renting more space out to other artists and creating a sort of "alternative arts district." Joe mentioned that The Piano Guys are looking for a space to do video production. John confirmed they are looking for a space. Joe will contact Signe Adams about working with Piano Guys toward a lease deal at 13th and Park.

**INTERNAL PROGRAM UPDATES**

**WCAC Finances:**

Currently at about \$2400.00 UDAM grant for \$5000 coming later. We will need more income to be able to pay our staff, etc. Ask the County to give its contribution NOW of \$1000.00. Joe: Ask Individual municipalities for a contribution?

- Joe will take Leeds, Toquerville, and La Verkin.
- JJ will take Santa Clara and Ivins.
- John will take Hurricane. JJ and John mentioned Hurricane's new arts center is their focus right now.
- Kim will cover Virgin, Rockville, Springdale and Apple Valley, St. George (grant).
- Lisa will take Washington.

Kim will give everyone a packet to help them know what to say, and some statistics.

**WCAC grant proposals**

- Mini-Grant to help: on behalf of arts council \$500 to set up fiscal sponsorship

system in a legitimate way.

- Another Mini-grant to help Bobbi and Arts to Zion Studio Tour: continue working with Chanda Gunter on Social Media workshops. \$500
- Third Mini-Grant \$500 to work with Peter Stempel (Architect) create a design overlay for all 12 potential spaces at 13th & Park.

**Professional Development Workshops Plan** - social media, Creative Capital in collaboration with UDAM, more?

Spent most of our Spring/Summer/Fall doing workshops with Chanda. We will do some more this spring and summer. Will have to hold off on Creative Capital unless we get some more funds.

**Mountain West Art Conference in May** - plan for Board attendees, and scholarship offering to community. Board agreed to offer 4 scholarships, possibly 5 if John does not attend.

**New Board Members** - outreach and possibilities Aaron Metler with the St. George City recreation is interested in joining. Doug Caputo has agreed to serve on the committee for the CARE in lieu of serving on the general board.

**Current Terms/Contact information and Affiliations;** in-kind updates for expenses and mileage. Any changes to the list, please tell Alisha.

Term expiration for board members: Kim, Paula, Lisa and Joe have expired terms.

Joe: Yes, will extend his term.

Lisa: concerned about the time to participate. For the time being will extend her term.

JJ: Yes. will extend term. Asks for patience while working on an MBA for non-profit management.

Kim: Yes for Paula

Kim: Yes, will extend her term.

Board voted unanimously to extend term to all current members whose term is expiring.

### **CONSTITUENT CONTACT**

**Web update and upkeep,** includes data collection: final stages of finishing. The two things we are finishing is how the database will function, as opposed to Constant Contact.

**Constant Contact** - Alisha has continued to develop the newsletters. Bobbi- has been in talks with the St. George Chamber of Commerce: can join on one fee.

### **CARE**

#### **Legislative update on Statewide tax for arts**

Response from Denny: Said they are butting heads with St. George on the CARE tax.

In November of 2012, there will be an opinion poll to ask state residents if they are *interested* in passing a State RAP tax. In 2013, there will either be the City of St. George or WCAC doing the CARE tax.

### **Outreach Calendar**

Joe asked about an outreach calendar. Maybe being able to reach not just artists but residents about events etc. Kim said we DO NOT have the manpower to take on something like that right now. Alisha said the County has a calendar that we can use- should just use that until we are able to do more outreach.

**April 16 CARE mtg. in Rockville Community Building** (not mandatory attendance for board members)

**June Meeting: Hurricane.** At the new arts center?

### **ANNOUNCEMENTS**

Joe got his realtor's license! Yay! AND he's on Leeds City Council. John's Senior Choir in Hurricane is going very well. John is working on doing a choir for people who are battling cancer based on medical reports that it helps with pain and other symptoms.

Joe: Motion to Adjourn.