

Washington County Arts Council
2/28/11 Executive Committee Minutes

Introduced Alisha Tolman, new WCAC administrator. Reviewed her duties.

Track the votes & make sure they get done. Make sure board members vote.

Make sure it's easy.

Take over minutes. Send Kim to review before distributing.

JJ has officially passed on the "book."

Meet with Wendy Sandberg to get financial information.

Meet with Tonya and Cieran McShane (new database developer: Dolce Vida Web Design) together to talk about database integration.

Need to clean up the mailing list.

Agenda:

Review current Board members

Web Maintenance:

Will be handled by Cieran McShane. Need good content and images by the end of March. Need good dpi, photographer name, etc.

Plans for the site to be finished by April 30th. Will train Alisha on operating the eblast and content updates

Paypal: we had been in talks about, but must get it established.

Needs to be very user-friendly, artist-friendly.

Feasibility

Kim is talking with Ray Grant about who will pay for what with feasibility studies: \$2000 from County, \$1000 from us, \$2000 from SUU?

Kim feels that Ray has an understanding of what we need and why.

Meet in March- invite all the board members (and Ray) to talk about what we need for the feasibility study.

Look at every event going on the month we do the study and collect information.

CARE tax:

Jan Brooks said she would like to do some advocacy/PR for the CARE tax. Need to have a PR firm anyway. We should talk further...

We may need to put out a bid on it. (Paula) Jan mentioned she would be willing to do much of it in kind.

Structure to help move the CARE tax forward? Assignments? Need support from VOTERS, politicians.

How are we clarifying responsibilities?

Some marketing might be done at Mountain West.

Kim would love to see us become a fiscal sponsor; OR go through the municipalities for individuals, as we can't give to them directly.

WHO do we need to talk with in Leisure for the County? Kent Perkins?

Paula is interested in involving Mauri Schuller(?) because she was formerly on a city commission, and involved in education

Kim wants a plan: HOW do we develop our mission statement about what we need?

March Workshop on Arts & Healing being handled by John Sato.

Mountain West Arts Conference

1. Scholarships? \$300 from Utah Presenters towards performing arts participants
2. Early registration: \$85.
3. Criteria: how to we determine who goes? Ask for some basic information: medium, contact info, organization, why they want to go, submit evaluation when back.
4. Deadline- who will review them? EC. Deadline- review by March 28th. Form ready by the 14th: need in 2 weeks.
5. Maybe send our boardmembers? Kim will do a form regardless.

April or May Workshop:

Connect with young people!

Have the event at Gogo37?

Kim will call Rachel, Alisha will talk with Mitch, about having it at their venue.