

WCAC Board Meeting
via Conference Call Monday, Jan 9th, 2012

Attendees: John Sato, Lisa Huber, Paula Bell, Kim Konikow, Alisha Burton (staff)

Future meetings on County phone, which will hopefully provide better reception.

A. Website: content is out of date, including board responsibility list and strategic plan

Alisha will send updated versions out send out and board vote via email.

B. Hope to have more content added by the weekend, when the Studio Tour will take place.

C. Constant Contact account has been activated. Alisha will transfer the contacts into that account so that people can sign up to be on our mailing list.

D. Paypal: need to develop an account that can accept donations.

The Arts to Zion Studio Tour is taking up some staff hours: Alisha is handling the graphic design, Paula is helping with printing, and Kim is acting as an administrative mentor. John was asked to attend the Studio Tour as an objective observer. A thorough evaluation of the Tour will be conducted afterward to assess how the Tour and the WCAC role might be more clearly defined.

Next CARE meeting, Feb. 13th in Kayenta? Alisha asked Aimee Bonham to bring it up to the Arts to Kayenta Foundation, which she did, and referred Alisha to George Stoddard to try and schedule a meeting. There was some concern expressed by Aimee that the 13th might be too close to the Arts in Kayenta Festival. Alisha will keep the board updated.

State RAP Tax Update: Beginning of Feb meet with State people about the statewide RAP tax. Kim may go up for a few days. Meet with SLC: Vickie Bourne and the person who headed the PR for the SLC ZAP tax. Would like the County to pay for it rather than WCAC. Will try to do as much face to face meeting with other arts entities around the state while she's at it.

John Pike on St. George Arts Commission: John Pike has replaced Gail Bunker on the St. George Arts Commission, not formalized yet, but that was what was discussed at the last St. George Arts Commission meeting. John talked with Alisha briefly afterward, and expressed a willingness to collaborate, provided St. George's needs are met. He has some concerns, including the possibility of revenue raised in St. George dispersed to other communities, but mentioned the performing arts center as a viable reason to introduce the tax.

Mileage: please please email to Alisha. Alisha needs updated addresses to try and figure it out. Alisha will email a list of meetings that were conducted last year, so that the board can guestimate as best they can their mileage.