

Washington County Arts Council

Meeting Minutes (Teleconference)

January 22, 2013

Present: Kim Konikow, John Sato, Paula Bell, Lisa Huber, Joe Allen, Carol Golichnik

Absent: JJ Abernathy

Next meeting: February 11, 2013, 4:30-5:30pm – full attendance necessary!

I. Announcements

CARE Meeting in Leeds had only two attendees; very disappointing for the effort extended. The public meetings in general have not been very successful in getting the word out about the CARE tax benefits. They will be discontinued in their current form. There will be two public speakers from ZAP and Cache County this Spring. There will likely be two fall meetings, closer to November. What will be the new approach? Kim proposes that all board members get involved by speaking at local organization meetings, speaking to individuals one-on-one and asking some individuals directly for financial support.

II. Discussion

Potential local organizations and/or supporters mentioned were Rotary, Watercolor Society, College, Sears Gallery and Southwest Singers. A request was made for a PowerPoint presentation and Kim agreed to provide. Kim requested a commitment for each Board member to present to five groups and speak to 15 individuals, and to approach five people to ask for donations either through Love Utah Give Utah or by other means. The goal is to get each person to go online to sign up on WCAC mailing list and to go on Facebook to "like" WCAC page and to share postings. Every name submitted will be part of the online campaign in March. Doug Caputo was mentioned as a possible person to help with presentations. Other ideas for people to help out, please submit. Kim urged everyone to think broadly – connect with family, neighbors, community groups, recreation projects, Ward members, educational institutions, etc.

III. Decisions

Present board members agreed to present to five groups, speak to 15 individuals and approach five individuals for donations. Lisa Huber committed to two groups due to her schedule. EVERYONE agreed to send the names of groups and individuals along with email addresses for those they would be contacting to info@washcoarts.org by **FEBRUARY 1**. Kim agreed to create PowerPoint and send out. Carol agreed to post on Facebook to give board members something to share.

This tax will pass only if the board participates and follows through, or helps increase the field of foot soldiers to spread the word about CARE.